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Description of design brief

Your Name_____

Street address_____

City, State   Zip Code_____

Company _____

Phone Number (Home, Work or Cell)_____

E-mail Address _____

In 2 to 5 sentences, describe what your business does?

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_____

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Tell us about yourself.

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Tell us what you would like to acquire.

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Whether it's your company name, new product, or a blog name you need to include the exact name, epigram, or motto for the logo you would like have.

Select your business industry and add your business details:

Accounting & Financial _____   Dating_____

Agriculture_____   Education _____

Animal & Pet _____   Entertainment _____

Architectural _____   Ethics _____

Art & Design _____   Environmental _____

Automotive _____   Fashion _____

Bar & Nightclub _____   Floral _____

Business & Consulting _____   Food & Drink _____

Childcare _____   Games & Recreational _____

Cleaning & Maintenance_____   Home Furnishing _____

Communications _____   Industrial _____

Community & Non-profit _____   Internet _____

Computer _____   Landscaping _____

Construction _____   Manufacturing _____

Cosmetic & Beauty _____   Medical & Pharmaceutical _____

What values should your logo deliver? Check the box. You can add additional details.

Feminine	Masculine	Neutral	_____
Young	Mature		_____
Luxury	Economical		_____
Modern	Classic		_____
Playful	Serious		_____
Loud	Reserved		_____
Simple	Complex		_____
Subtle	Obvious		_____

Send us inspirational sketches or designs. It can help us understand what you like.

Send us a copy of existing works, designs, and logos if you have any.

Who is your target audience (children, teenagers, adults, female/male, the elderly, retired, or all-inclusive), and what will they find appealing and trendy.

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Feel free to add links to other designs, logos, etc. that you found elsewhere online – to represent the style you are after.

What makes your business standout from the rest of the market, and how do you want to stand out?

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Express what you want, find useful, or don't want in a web-design, poster, or logo.

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For Website Services and Design Only, (check the box) would you like:

a) Favicon

b) Search Engine Optimization

c) Customized contact us form

d) Customized event registration fill out form

e) Landing Page

f) Creating sitemaps for websites

g) Submitting website sitemap to major search engines (Google, Bing)

h) Writing Titles and ALT text for images (it facilitates images to appear on Google

Image search results)

i) Would like to manage your hosting?

j) Would like us to manage your hosting?

k) Do you need help with creating new emails accounts?

l) Do you need help with creating sub-domain names?

m) Do you need help Registering (buying) new domain names?

Choose your favorite colors or colors you would like to incorporate in the design (check the box)